

**SESTRAN SUSTAINABLE TRANSPORT FORUM  
THURSDAY 30<sup>TH</sup> APRIL 2015, 10:00AM**

**PLEASE NOTE VENUE LOCATION**

**Sustrans Offices  
Rosebery House, 9 Haymarket Terrace, Edinburgh EH12 5EZ**

**AGENDA**

- 1. Introductions / Apologies**
- 2. Minutes of Last Meeting**
- 3. Matters Arising**
- 4. Sustrans - Community Links**  
Community Links update provided by Andy Keba
- 5. Living Streets**  
Update provided by Stuart Hay
- 6. Smarter Choices Smarter Places – Programme Overview**  
Update provided by Gary Bell
- 7. SEStran Regional Cycle Network**  
Update provided by Andrew Weir
- 8. SEStran Grant Schemes for 2015/16**
- 9. Any Other Business**
- 10. Close**



## SUSTAINABLE TRAVEL FORUM

SUSTRANS, ROSEBERY HOUSE, EDINBURGH

FRIDAY 10<sup>TH</sup> OCTOBER 2014, 10:00AM

### **Present**

Sandy Scotland (Chair)  
Cllr Jim Bryant  
Gary Bell  
Aileen Brand  
Mark Craske  
Chris Fallow  
Lisa Freeman  
Trond Haugen  
Andy Keba  
Susan Keenyside  
Fiona Lines  
Ruairidh Macflore  
John Martin  
Jenny Muir  
Kevin Murphey  
Phil Nowotny  
Deborah Paton  
Sarah Ryan  
Innes Shirreff  
Kate Thornback  
Reggie Tricker  
Emily Whitters  
Paul Wilkinson

Non Cllr Member SEStran  
Midlothian Council  
Cycling Scotland  
Sustrans  
NHS Forth Valley  
QMU  
SEStran  
Advisor to SEStran  
Sustrans  
Fife Council  
Cycling Scotland  
Bike Station  
Non Cllr Member SEStran  
Sustrans  
Edinburgh Airport  
Tactran  
West Lothian Council  
SEStran  
Edinburgh College  
Scotland's Rural College  
City of Edinburgh Council  
SEStran'  
Energy Saving Trust

### **Apologies**

Cllr Donald Balsillie  
Cllr Lesley Hinds  
Cllr Adam McVey  
Cllr Michael Veitch  
Charles Anderson  
Gillian Bathgate  
Heather Cameron  
Laura Copley  
Emma Crowther  
Lesley Deans  
Pauline Donaldson

Clackmannanshire Council  
City of Edinburgh Council  
City of Edinburgh Council  
East Lothian Council  
Quality on Transport  
Midlothian Council  
Changes Community Health Project  
Young Scot  
University of Edinburgh  
Clackmannanshire Council  
Forth Valley

Dr William T Dove	NHS Fife
Kate Fitzpatrick	SRUC
Markus Hiemann	NHS National Services Scotland
Keith Irving	Cycling Scotland
John Jack	Non Cllr Member SEStran
Dave Kinnaird	Tripshare
Cecilia Oram	Sustrans Scotland
Jamie Pearson	Edinburgh Napier University
Lynne Slavin	Falkirk Council
Tom Steele	NHS Forth Valley
Adam Watson	Falkirk Council

Ref		Actions
<b>1</b>	<b>Introductions/Apologies</b>	
	Mr Scotland conducted a round table introduction and apologies were noted as above.	
<b>2</b>	<b>Minutes of Last Meeting</b>	
	The minutes of the last meeting on 14 <sup>th</sup> April 2014 were approved.	
<b>3</b>	<b>Matters Arising</b>	
	There were no matters arising from the previous minutes.	
<b>4</b>	<b>Sustrans Welcome and Update</b>	
<b>4.1</b>	<p><b>Community Links Update, Andy Keba</b></p> <p>Mr Keba gave a brief recap of the community links project.</p> <ul style="list-style-type: none"> <li>• There is £15m worth of projects on the go this year within the SEStran area which is match funded.</li> <li>• Fife and West Lothian were very successful in terms of the funding received and both have ongoing projects.</li> <li>• Projects in the Borders based around the borders railway are ongoing.</li> <li>• Traditional community links projects such as pavement widening are ongoing in Midlothian.</li> <li>• Clackmannanshire are expanding the Devon way.</li> <li>• Fife has 2 large projects based around Dunfermline and Glenrothes trying to improve links and make behaviour changes.</li> <li>• There is an upcoming forum to discuss best practice and lessons learnt with project partners.</li> <li>• Sustrans are now looking forward to the next round of funding which will open up soon and are prospecting for new projects.</li> </ul> <p>Mr Scotland emphasised that bids are welcome from organisations</p>	

4.2	<p>other than local authorities although they must be a statutory organisation.</p> <p>Ms Paton noted that local authority bids can be strengthened if they can show that they have consulted with local community organisations.</p> <p><b>Jenny Muir, Workplaces Network</b></p> <p>Ms Muir gave an update on the Workplaces Network.</p> <ul style="list-style-type: none"> <li>• This is currently being set up by Sustrans, following on from the legacy cycle parking in 2014.</li> <li>• The aim is to help promote active travel and usage of the cycle racks already implemented and then getting sustainable transport of organisation’s agendas.</li> <li>• Sustrans are partnered with Cycling Scotland for this and plan to cross promote projects and awards to support one another.</li> <li>• The workplaces network will be launched later this year and will be communicated out through Sustrans comms channels such as newsletters and social media.</li> </ul>	
5	<b>Tripshare SEStran – Regional Car Share Update</b>	
5.1	<p>Mr Kinnaird was unable to attend and therefore Mrs Freeman instead gave an update as follows on the SEStran tripshare scheme:</p> <ul style="list-style-type: none"> <li>• Currently 7800 people signed on to the system</li> <li>• There has been a recent successful promotional push at Edinburgh University to get students to sign on to the scheme during liftshare week 06/10/14</li> <li>• SEStran have been promoting Tripshare to businesses through the Chamber of Commerce magazine to encourage organisations to sign up and promote liftshare to their staff.</li> <li>• Edinburgh University was highlighted as very successful in integrating their car sharing group with their existing permit scheme and currently have just over 1000 members.</li> </ul> <p>Several members of the group commented that their organisations have set up liftshare schemes as follows:</p> <ul style="list-style-type: none"> <li>• Edinburgh College started a scheme in August which has been very successful</li> <li>• NHS Forth Valley have built their own liftshare scheme and currently have around 500 car sharers.</li> <li>• SRUC have recently launched a tripshare scheme including 10 dedicated car sharing spaces.</li> </ul> <p>Mrs Freeman added that dedicated sharing spaces are an</p>	

<p><b>5.2</b></p>	<p>important incentive for liftshare schemes however they must be in a desirable location and well advertised to be successful.</p> <p><b>Sustainable Travel Facilities at Rail Stations</b></p> <p>Mr Scotland raised the issue of sustainable travel facilities at rail stations following the announcement of the new Scotrail franchise. The group felt positive that Abellio would take opportunities to develop cycling schemes but noted that it was imperative to engage in discussions between cycling groups and the rail group to ensure that any schemes created are for optimal benefit.</p> <p>Mr Tricker suggested that car sharing could play a role at rail stations with dedicated spaces for sharing. Mr Haugen noted that the £30million Scottish Station Fund is available for station improvements until 2019 with the key criteria being the benefit of the rail passenger which could include sustainable travel facilities.</p>	
<p><b>6</b></p>	<p><b>City of Edinburgh Council – Marketing Sustainable Transport</b></p>	
	<p>Mr Tricker gave a presentation on the marketing of sustainable transport work that City of Edinburgh council (CEC) have carried out with European funding.</p> <ul style="list-style-type: none"> <li>• It was clear from the research conducted that branding cycling as a fun activity could make it appealing to new cyclists. The group observed that there had been a relatively slow uptake of cycling in Edinburgh perhaps due to a lack of a cycling tradition in the city.</li> <li>• It is intended that walking and cycling be included in the recently established Transport for Edinburgh brand. Ms Brand suggested in the meantime current resources such as cycle and walking maps could be available in the transport shops as a stop gap measure.</li> <li>• CEC will be setting up 3 new active travel forums including a walking forum, a cycling forum and a combined active travel forum all of which they are currently recruiting for.</li> <li>• The next stage will be the updating of cycle maps, network naming and route information, identification of marketing opportunities on routes and implementation of route based marketing and market testing.</li> </ul> <p>Mr Scotland commented that destination based signage has proved very successful previously. Ms Paton enquired whether</p>	

	<p>there was still a clear preference for hard copy maps and noted that there is a desire to update cycle mapping. Ms Thornback stated that safety and cycling infrastructure were of greater importance in attracting new cyclists with the usability of maps being a secondary issue. Ms Brand acknowledged that there was a need to highlight the balance between cycle routes that avoid the main roads and the length of the journey.</p> <p>Mr Scotland noted that 2015 has been designated a 'year of cycling' by CEC and the group was keen to engage in discussions with the council in order to maximise the potential of this.</p>	
<b>7</b>	<b>Energy Saving Trust – Grey Fleet Reviews</b>	
	<p>Mr Wilkinson gave a short presentation on greyfleet miles (to be circulated with the minutes). The presentation highlighted the ways that the Energy Saving Trust are looking at to try reducing greyfleet miles in the 13 public sector organisations that they work with. This includes educating managers within organisations and trying to make a cultural shift among other changes.</p>	
<b>8</b>	<b>Any Other Business</b>	
	<p>Ms Ryan introduced herself as the new Graduate Active Travel Officer at SEStran. She stated that SEStran had received capital funding from Sustrans for the next 2 financial years which will be used to operate a grant scheme, similar to the previous sustainable and active travel grant scheme, with a particular focus on projects that will have cross boundary benefits.</p> <p>Ms Lines noted that Cycling Scotland are in the process of setting up cycle friendly campus project. There are 5 partner campuses, 3 of which are within the SEStran area. The award is still in development with 3 upcoming workshops. The scheme will be open next year.</p>	
<b>9</b>	<b>Close</b>	
	Date of the next meeting TBA.	