



**INSTITUT VERKEHR
UND RAUM**
der Fachhochschule Erfurt

PriMaaS
Interreg Europe



European Union
European Regional
Development Fund

Exchange of Experience Event

Regional Progress in the German State of Thuringia

04.04.2022

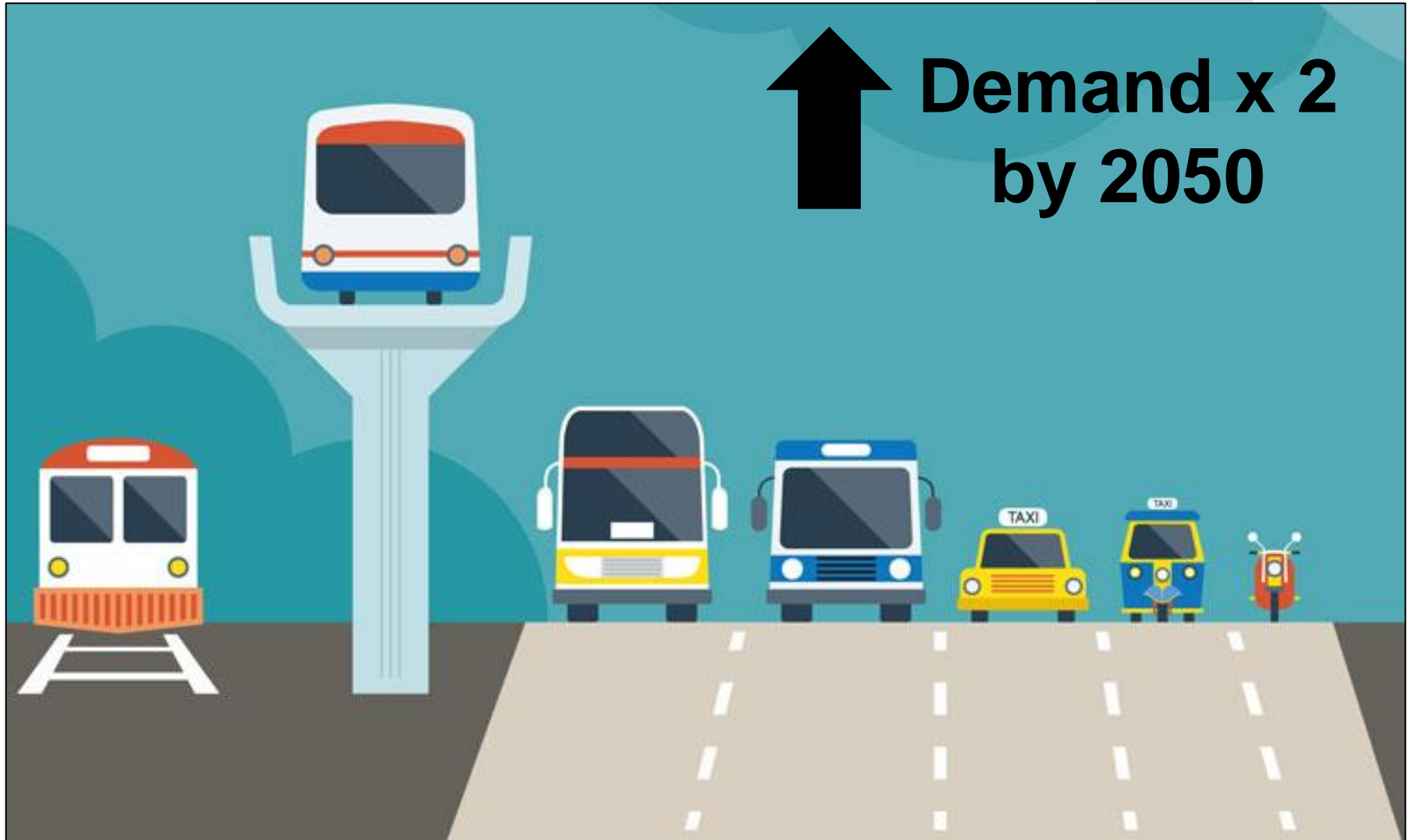
WHY ARE WE HERE TODAY?

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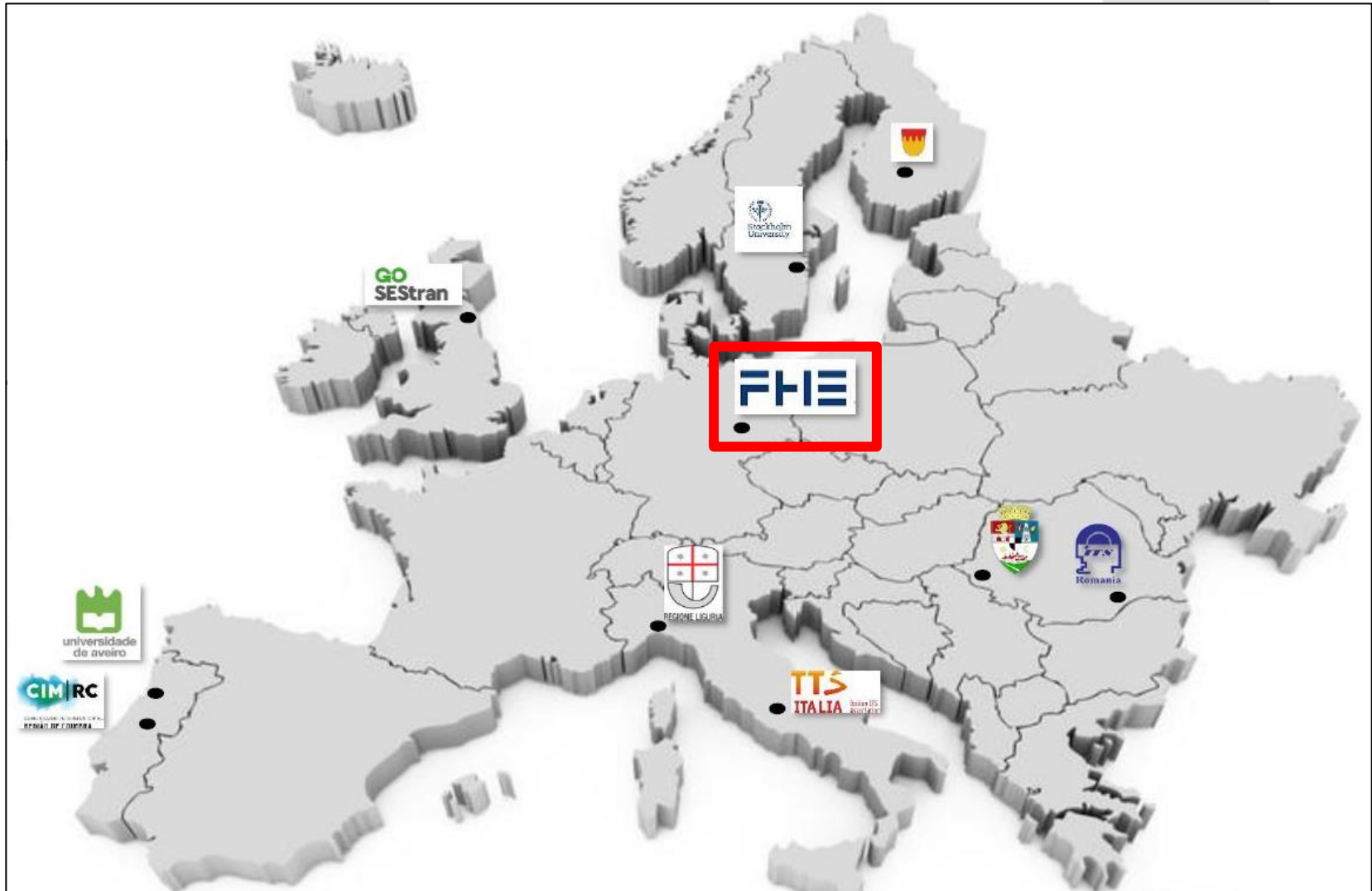
Source A: <https://bit.ly/3pMFRjS> (09.03.22)

Why are we here today?



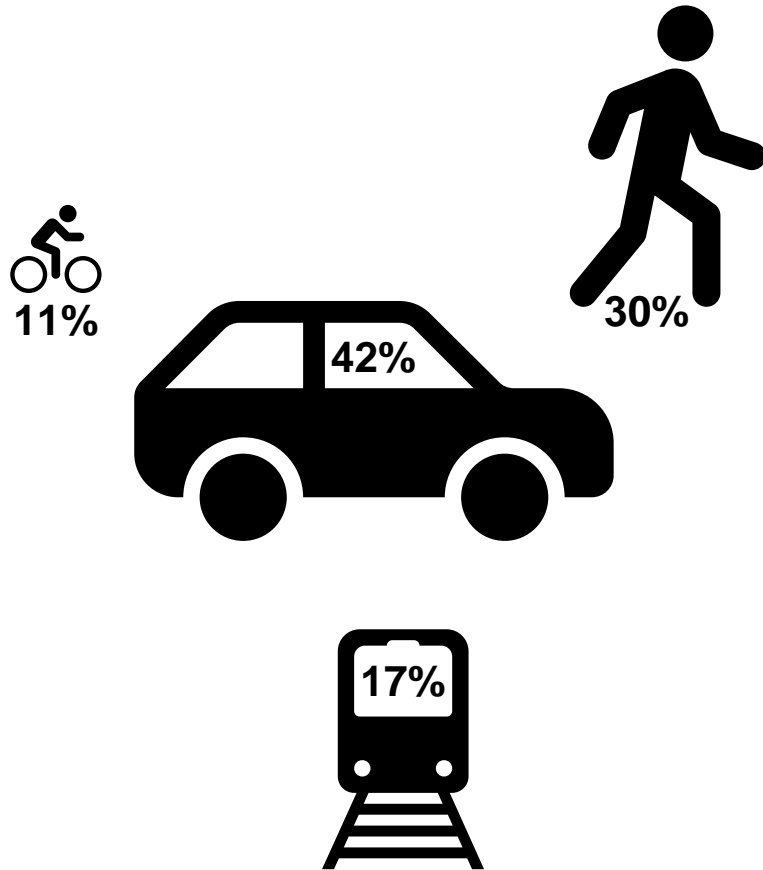
Source A: <https://bit.ly/2Zd2Lqe> (09.03.22), Source B: <https://bit.ly/3DZjvN> (09.03.22)

PRIMAAS

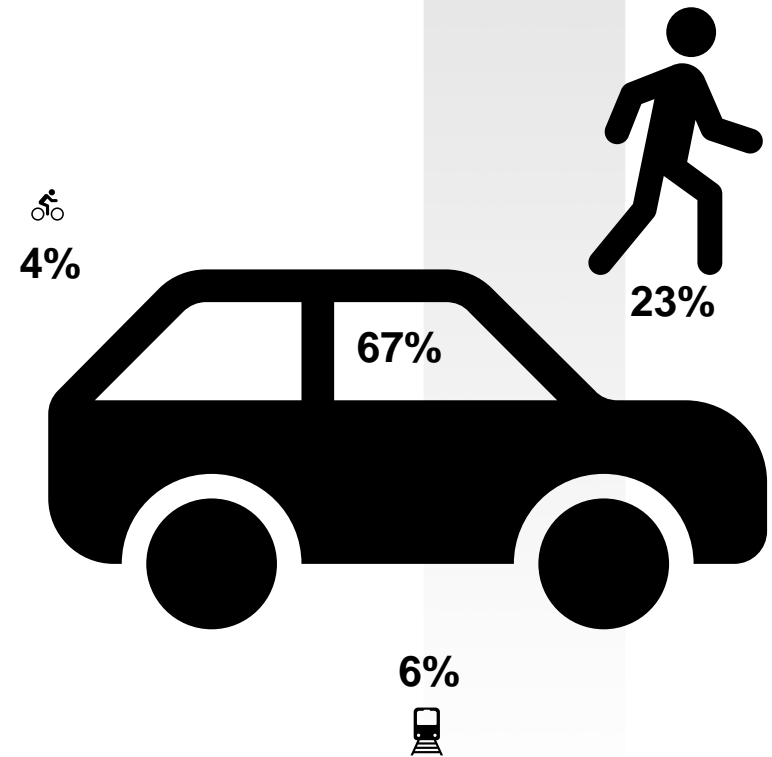


Modal Split

Erfurt



Rural Areas



Responsibilities



Partners Regional

Public Institutions

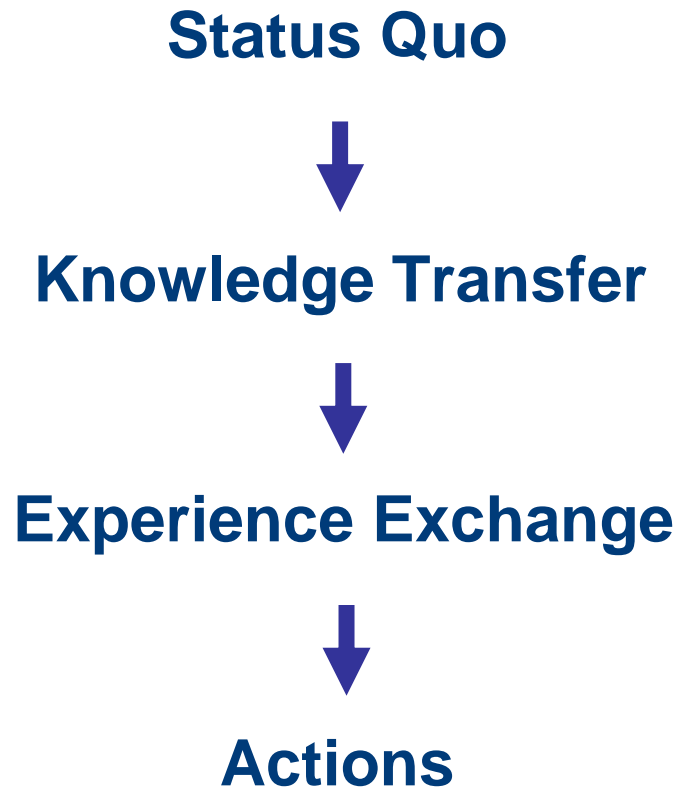


Public Transport Operators



Consumer Protection Organisations

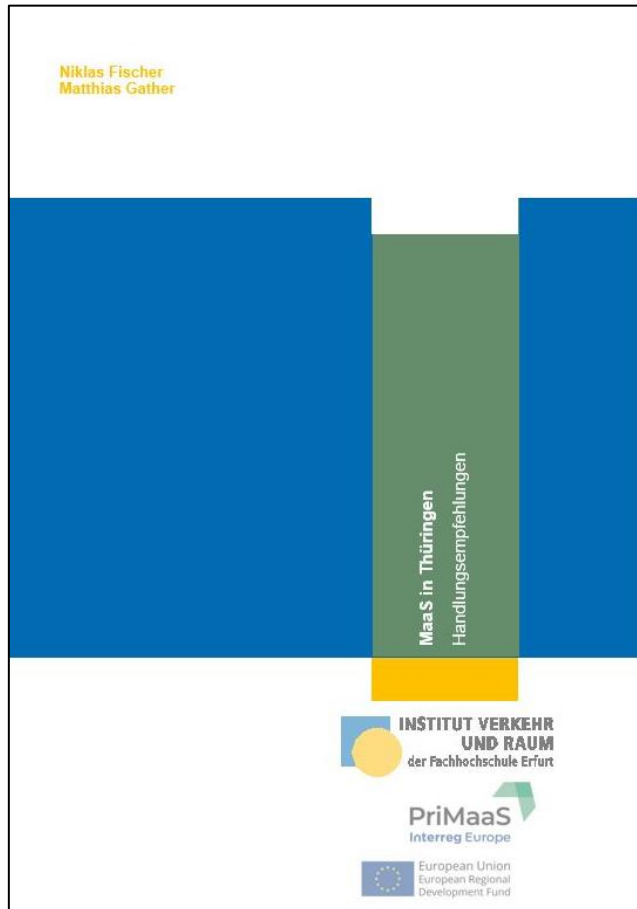
Private Transport Operators



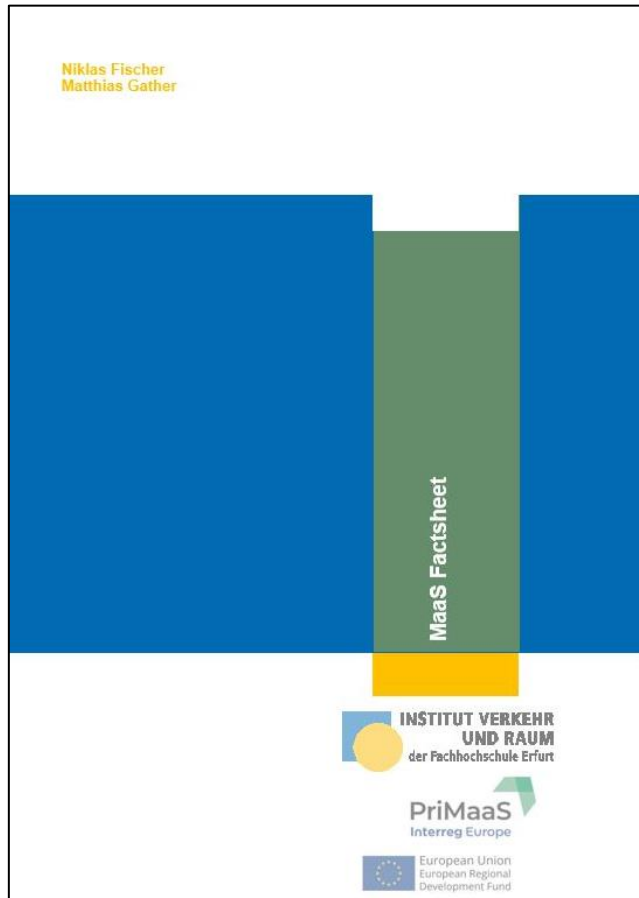
ACTIONS



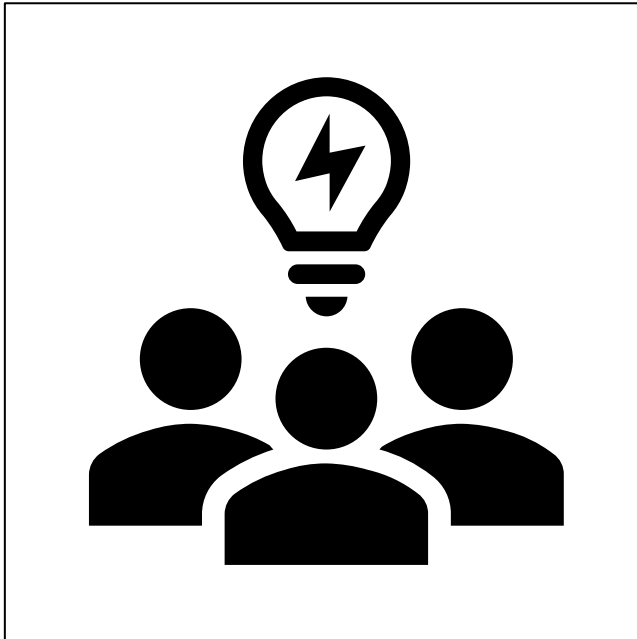
- **RIS Thuringia**
- **Specialization Field Sustainable and Intelligent Mobility and Logistics**
- **Overall budget: 202 million euros**
- **strategic advisory boards**



- **Relevant stakeholders**
- **Geographical focus**
- **Transport modes**
- **Functionalities**
- **Target Group**
- **Operator Models**
- **Finance**
- **Data**



- **Definition**
- **Stakeholders**
- **Functionalities**
- **Operation**
- **Pros/Cons**



- **Identification Stakeholders**
- **Acquisition Stakeholders**
- **Balanced Ratio**
- **Regular Meetings**



- **Identification & Conception**
- **Identify Starting Points**
- **Develop Rough Sketch**

Thanks for your attention!

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